

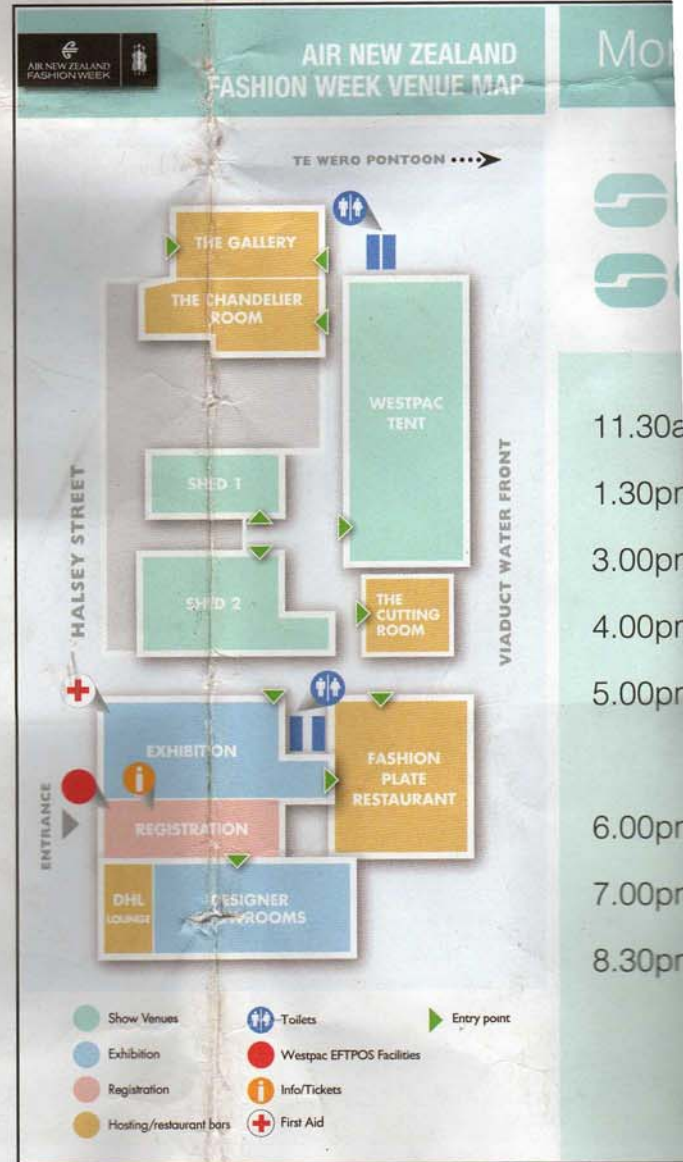


Break out the Deutz!

Last Thursday at the ASB Tennis Centre the Deutz Fashion Design Ambassador Awards took place, with AUT student Jann Wong taking the coveted first prize. The judging panel of fashion experts included, Stacy Gregg (Fashion Quarterly and Runway Reporter editor-at-large), Kate Sylvester (fashion designer), Petra Bagust (television personality), Cybèle Wiren (fashion designer) and Katie Newton (fashion and beauty editor, Sunday Star-Times). "The Deutz Fashion Design Ambassador Awards is a high level competition with an amazing prize package," says fashion designer and judge Cybèle Wiren. "I was impressed with the level of entries. There is a real mix in terms of design, and some really fresh and interesting ideas. The finalists stood out for their innovation, clear sense of purpose, and high level of professionalism in their presentation."

Recognised as a key launch platform for aspiring fashion designers, the Awards are open to final year students, fresh graduates and designers new to the fashion market. The winner receives a return trip to London Fashion Week, with NZ\$3000 spending money and the chance to meet with influential leaders from London's vibrant fashion industry.

In addition to the awards show presentation, the finalists' collections will be modelled in a special catwalk showcase at Air New Zealand Fashion Week on September 20. These same garments will also be on display at The New Dowse in Lower Hutt throughout October, as part of Flash! – The Deutz International Fashion Season.



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