

Rookie 2007



After participating in the ROOKIE show, AUT graduates Julia, Katie and Sarah opened their own store Quadfolium.

AUT rookies break out.

For most people, a successful debut at New Zealand Fashion Week and the conclusion of a three-year design degree would be grounds for a celebration and a break – but for three AUT graduates, it was the signal to work harder.

Instead of launching into summer holidays, Bachelor of Design graduates Julia Exton, Katie Walton and Sarah An began scouting for premises to open their own fashion boutique. Before too long they secured a workroom and shop space in Auckland's Beresford Square, and opened for business on May 1 as Quadfolium.

Was it hard work? "It was such hard work," laughs Katie, "and we made a lot of mistakes along the way! But it was all worth it in the end."

All three showed at last year's ANZFW as part of the ROOKIE show, comprised this year of the 30 top design students from the final year of the Bachelor of Design (Fashion) degree. For those who take part, showing their final collection is not an endpoint, but instead marks their debut in an industry which they will go on to shape the identity of, both in New Zealand and abroad.

ROOKIE 2007 is the fifth show AUT graduates have held at Air New Zealand Fashion Week. It is a mark of the quality of their design talent that AUT is now part of the official Fashion Week schedule and is

