

# AUCKLAND INTERNATIONAL BOAT SHOW

10 Year  
Anniversary

Newsletter for Auckland International Boat Show 2008

Saturday 8th March

## 10 YEARS of innovation, passion and skills at its absolute best!

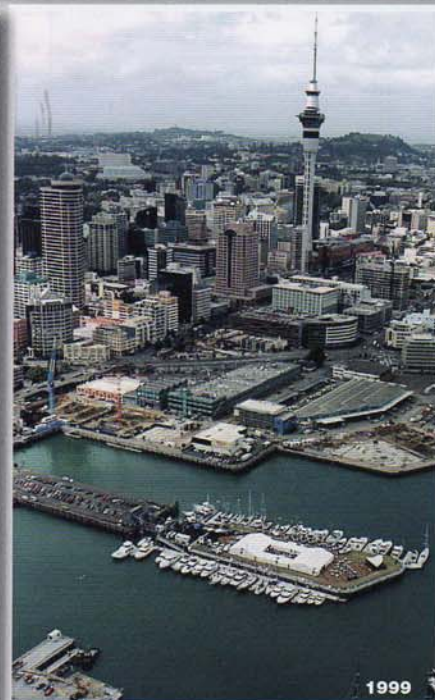
Thanks and congratulations to all exhibitors for helping to make the 10th Anniversary of the Auckland International Boat Show a resounding success. It's been another year of exceptional displays and professionalism. With exhibitors already reporting a large number of international guests in attendance and audience interest at this year's event.

Since its inception in 1998, The Auckland International Boat Show has progressively grown in size and reputation to play a major role in developing the vibrant New Zealand Marine Industry. Ten years on, the AIBS still serves to showcase the very best local exporters, importers and craftsman alongside international traders in a flurry of media activity.

From humble beginnings, the size and scope of the Auckland International Boat Show is simply unequalled anywhere else in the country, and is proud to continue developing an industry that enjoys \$1.8 billion turnover, \$600 million in exports, employs 10,000 New Zealanders and has 600 Boating Industry Training Organisation apprentices. At this year's show we can expect to bring in \$100 million of business to the New Zealand Marine Industry.

*As a major sponsor of the Auckland International Boat Show since its inception 10 years ago, it has been a pleasure to watch this show develop into a major event that showcases the very best of New Zealand on an international stage. It's now an essential date on any yachting calendar and sits on par with Sydney International Boat Show and Sanctuary Cove in Queensland.*

*Tim Porter, Editor Boating NZ*



The Hon. John Banks, Mayor of Auckland and President of the Marine Industry Association Ian Cook at the opening of the 10 year Auckland International Boat Show held at the Viaduct Harbour.

**BOATING**  
NEW ZEALAND



VIADUCT HARBOUR  
AUCKLAND



AUCKLAND INTERNATIONAL  
BOAT SHOW

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WORLD'S LEADING  
BOAT SHOWS