

Auckland's 10th International Boat Show

Hundreds of high-class power and sail, new and used, private, charter and classic vessels will be on display at this week's [Auckland International Boat Show](#).

This is the tenth year the show has been held, and once again the latest New Zealand and international innovations and technological developments in boats, engines and marine equipment will be showcased.

The show opens at Auckland's Viaduct Basin this morning, and continues until Sunday.

The organisers say the show features the largest display of New Zealand and international brands of yachts and launches on the purpose-built [boat show](#) marina.

To accommodate additional on-land exhibitors this year's show has expanded to include the original Team New Zealand America's Cup shed.

Located in the new shed, a fashion show will feature with new ranges of marine clothing, croc shoes, summer dresses, nautical menswear and the latest in marine wet weather gear.

The executive director of the Marine Industry Association Peter Busfield says that during its 10 years the show has played a major role in developing a vibrant New Zealand marine industry that enjoys \$1.8billion turnover, \$600million in exports, employs 10,000 New Zealanders and has 600 Boating Industry Training Organisation apprentices'.

"With a host of international media flying in to peruse this world renowned event it's no wonder the show continues to be recognized by and accepted as a member of the International Federation of [Boat Show](#) Organizers (IFBSO)," he says.

As Auckland's major maritime event, the show is also supported by the Auckland City Council.



